Please detach and mail to the Denton Festival Foundation, 733 Fort Worth Drive, Suite 99, Denton TX 76201 • OR scan the QR code below to go directly to sponsor website

_____ **Yes!** I am happy to pledge $_____

_____ Please bill me for $_____

_____ Enclosed is my sponsorship of $ _____

for _____

_____ Yes, I will donate in-kind services totaling

$_____

Describe Services_____

_____ **Sign me up for the following Advertising Package(s)**:

$250 Sponsorship (required) plus

_____	Daytime Ad Package	$500.00
_____	Prime Time Package	$750.00
_____	Daytime Video Package	$1250.00
_____	Prime Time Video Package	$1500.00
_____	New Banner Displays	$250.00 each
_____	Re-Hang Existing Banner	$150.00 each

Total: $ _____

Charge to my:

☐ Visa ☐ MasterCard ☐ Discover ☐ AMEX

Card processing fee of $5 will apply.

Card #_____

Exp Date _____ VIN _____

Name on Card _____

Signature _____

Contact Person _____

Company Name_____

Email _____

Address _____

City/State/Zip _____

Telephone _____ Cell Phone _____

Scan the QR code to take you directly to the sponsorship payment page of our website!

We **Our Sponsors!!!**

EVENT SNAPSHOT

Produced by the Denton Festival Foundation, the event began as Spring Fling from 1980-1989. In 1990 the organization merged with Denton JazzFest to create the Denton Arts and Jazz Festival and moved to Civic Center Park (now named Quakertown Park). The event was created out of the belief that the highest quality of music and art should be available to the public FREE of charge. To this day, the event maintains that belief and the organization has incorporated the belief into its mission statement.

LOCATION

The event is held at the North Texas Fairgrounds, 2217 N. Carroll Boulevard, Denton TX 76201

FACILITIES

The North Texas Fairgrounds is a 33 acre facility with both indoor and outdoor exhibit space.

ATTENDANCE

The estimated attendance for the first time event at the North Texas Fairgrounds is around 150,000 over the three days

STAGES

Five outdoor stages located throughout the Fairgrounds with the best of jazz, blues, country, orchestral, vocal and theatrical performances.

JURIED ART VENDORS

Art Exhibits are broken into the following categories:
INDOOR FINE ART
OUTDOOR ART & CRAFTS
CHILDREN'S ART - Art & Activities for children. These booths are located inside the KIDZONE

JURIED FOOD VENDORS

Food vendors will be located throughout the Fairgrounds offering a variety of delicious offerings from Vegan to classic Fair food.

AUDIENCE DEMOGRAPHICS

Our audience is comprised of families and individuals from all walks of life. A typical audience will be 57.9% White, 23.4% Hispanic, 11.3% Black/African American and 7.4% other ethnicity. The average household income of attendees is $81,434 while the median household income is $62,542. The median age of attendees is 29.5 years of age with 48.62% of those being male and 51.38% female. 40.4% of attendees have some college or at least a Bachelors Degree while 11.17% have a Graduate Degree or higher.

Denton Arts & Jazz FESTIVAL

2025 CHAMPION SPONSORS

BABY GRAND

City of Denton

HAMMOND ORGAN

Denton Media Company

TROMBONE

National Endowment for the Arts; Texas Commission on the Arts; Music Performance Trust Fund; AFM American Federation of Musicians

GUITAR

Law Offices of Tim Powers; Andersons

CLARINET

DCTA Denton County Transportation Authority

VIOLIN

Hillwood Communities; Little Guys Movers; Hannah's Forks + Corks + Olives; BGI; First United; Windmills; Star Rental; BaylorScott&White Health; Texas Woman's University; SouthState; dan's Silverleaf

CONTRA BASS

Floor & Decal
Renewal by Anderson
Window Nation
Huffine's Kia
North Central Texas College
Portillo's
RT Properties
Ruth's Room
Southmount Baptist Church
Texas Health Denton
Zimmerer Kubota

SPONSOR LEVELS & BENEFITS

The Denton Arts & Jazz Festival is one of the largest events in Denton County and has become Denton's signature event. Attracting tops 100,000 annually and the event provides a significant impact to the local economy. The following are our most popular Sponsor categories and the benefits of each:

	Investment Amount	Listing in most printed materials	Social media recognition to 20,000+ followers	VIP Area/Invite to Opening Reception	Banner Placement	Complimentary Info Booth Space	Blog/Social Media Feature	Link to Website	Adverstising Package	Named Stage
Baby Grand	**$50,000+**	✔	✔	✔	**2**	**Up to 5**			**30 second video**	
Hammond Organ	**$40,000+**	✔	✔	✔	**2**	**Up to 4**			**15 second video**	
Marimba	**$30,000+**	✔	✔	✔	**2**	**Up to 3**			**15 second graphic**	**1 Logo backdrop**
Trombone	**$20,000+**	✔	✔	✔	**2**	**Up to 3**	✔	✔		**1 Logo backdrop**
Guitar	**$15,000+**	✔	✔	✔	**2**	**Up to 2**	✔	✔		**1 Logo backdrop**
Clarinet	**$10,000+**	✔	✔	✔	**2**	**2**	✔			
Violin	**$5,000+**	✔	✔	✔	**2**	**2**	✔			
Contra Bass	**$3,000+**	✔	✔	✔	**1**	**1**				
Trumpet	**$1,000+**	✔	✔	✔	**1**					
Bass	**$500+**	✔	✔							
Flute	**$250+**	✔	✔							
Saxaphone	**$100+**	✔	✔							

Other sponsor opportunities are available, including stages and souvenirs. We are happy to work with you to create a sponsor package that is a perfect fit for your or your company.

ADVERTISING ADD-ONS

Minimum sponsorship level of $250.00 required for participation in the Advertising Program. The following are available for purchase in addition to any advertising included in your sponsorship package. Ads are run on the large screen TV at the Main Stage. The 15 or 30 second ads will run between performances each day. Advertiser is responsible for ad creation - vector images or press quality, high resolution artwork (300dpi or higher) preferred. Don't see a package that works for you? Call us at **940-565-0931** or email us at **info@dentonjazzfest.com** and we can create a package that is just right for you or your company!

Advertising Packages	Sponsor Price (in addition to benefits listed in Sponsor packages)
Daytime Package Graphics Only (15 second ads) 5 impressions during daytime hours (Potential reach 7,500+)	**$500**
Prime Time Package Graphics Only (15 second ads) 5 impressions during daytime hours 3 impressions during Prime Time hours (potential reach of 7500+)	**$750**
Daytime Video Package (30 seconds) 5 impressions during daytime hours (Potential reach 7,500+)	**$1250**
Prime Time Video Package (30 seconds) 5 impressions during daytime hours 3 impressions during Prime Time hours (Potential reach 35,000+)	**$1500**

Banner Displays

All banners must be 3' X 5' for display. Banner placement will be at the sole discretion of the Denton Festival Foundation and will be based on the amount of sponsorship. Limited to 60 banners total. Advertiser is responsible for providing camera-ready artwork.

Banner (3'X 5') $250.00

Re-Hang Existing Banner $150.00

Most Popular:	
#1 Banner Displays	• New $250 sponsorships + $250 hanging (see benefits above) • Re-Hang - $250 sponsorhip + $150 rehang • Add Social Media feature - $900.00
#2 Exhibit Space	$3000 or $5000 levels come with complimentary booth space (see above for details)
#3 Stage Naming Sponsor	Available are Main Stage ($30,000), River Stage ($14,000), and Festival Stage ($12,000) - see above for more details and exact benefits.