

Please detach and mail to the Denton Festival Foundation, 733 Fort Worth Drive, Suite 99, Denton TX 76201 • OR scan the QR code below to go directly to sponsor website

____ **Yes!** I am happy to pledge \$ _____
 ____ Please bill me for \$ _____
 ____ Enclosed is my sponsorship of \$ _____
 for _____
 ____ Yes, I will donate in-kind services totaling
 \$ _____
 Describe Services _____

____ **Sign me up for the following Advertising Package(s):**

\$250 Sponsorship (required) plus

____ Daytime Ad Package \$500.00
 ____ Prime Time Package \$750.00
 ____ Daytime Video Package \$1250.00
 ____ Prime Time Video Package \$1500.00
 ____ New Banner Displays \$250.00 each
 ____ Re-Hang Existing Banner \$150.00 each

Total: \$ _____

Charge to my:

☐ Visa ☐ MasterCard ☐ Discover ☐ AMEX

Card processing fee of \$5 will apply.

Card # _____

Exp Date _____ VIN _____

Name on Card _____

Signature _____

Contact Person _____

Company Name _____

Email _____

Address _____

City/State/Zip _____

Telephone _____ Cell Phone _____

**Scan the QR code to take you
 directly to the sponsorship
 payment page of our website!**



We  Our Sponsors!!!

EVENT SNAPSHOT

Produced by the Denton Festival Foundation, the event began as Spring Fling from 1980-1989. In 1990 the organization merged with Denton JazzFest to create the Denton Arts and Jazz Festival and moved to Civic Center Park (now named Quakertown Park). The event was created out of the belief that the highest quality of music and art should be available to the public FREE of charge. To this day, the event maintains that belief and the organization has incorporated the belief into its mission statement.

LOCATION

The event is held in the beautiful setting of Quakertown Park located just 2 blocks northeast of Denton's downtown Square.

FACILITIES

The park features 32 acres of beautifully landscaped space with plenty of shaded exhibit space. It is the perfect setting for Denton's favorite event and offers a surprise around every corner.

ATTENDANCE

The estimated annual attendance for the event is 200,000+

STAGES

Six outdoor stages located throughout the park featuring the best of jazz, blues, country, orchestral vocal and theatrical performances.

JURIED ART

INDOOR FINE ART – located inside Civic Center – 37 spaces available

OUTDOOR FINE ART – located on the grounds just outside the Civic Center – 56 spaces available

ARTS AND CRAFTS – located in the North Park in 2 areas – 75 spaces available

JURIED FOOD VENDORS

A total of six (6) food courts throughout the park offering a smorgasbord from Vegan to classic Fair food and everything in between – 58 spaces available

AUDIENCE DEMOGRAPHICS

Our audience is comprised of families and individuals from all walks of life. A typical audience will be 57.9% White, 23.4% Hispanic, 11.3% Black/African American and 7.4% other ethnicity. The average household income of attendees is \$81,434 while the median household income is \$62,542. The median age of attendees is 29.5 years of age with 48.62% of those being male and 51.38% female. 40.4% of attendees have some college or at least a Bachelors Degree while 11.17% have a Graduate Degree or higher.



2024 CHAMPION SPONSORS

PRESENTING (\$100,000+)		ENDOWMENT (\$40,000+)	STAR (\$30,000+)
			
BENEFACTOR (\$20,000+)		PROMOTER (\$15,000+)	ADVOCATE (\$10,000+)
 NATIONAL ENDOWMENT FOR THE ARTS for the arts.gov		 ANDERSONS  AMERICAN FEDERATION OF MUSICIANS	  Denton Benefit League
SUSTAINING (\$5,000+)			
  HANNAH'S FIRST • CORDS • OLIVES  DENTON • GUYTON • GARDNER firstunitedbank.com 409.697.7700	   TEXAS WOMAN'S UNIVERSITY	  	  
HEADLINER (\$3,000+)			
5 Star Rental	Denton Bible Church	North Texas Tollway Authority	
Floor & Décor	Independent Financial	Texas Health Presbyterian Denton	
North Central Texas College	North Texas Transportation Authority (NTTA)	Zimmerer Kubota	
Cornerstone Property Group/ Marilyn Newland	Thinergy Health & Weight Loss	Renewal by Anderson	

SPONSOR LEVELS & BENEFITS

The Denton Arts & Jazz Festival is one of the largest events in Denton County and has become Denton's signature event. Attracting 200,000+ annually, the event provides a significant impact to the local economy. The following are our most popular Sponsor categories and the benefits of each:

	Investment Amount	Listing in most printed materials	Social media recognition to 20,000+ followers	VIP Area/Invite to Opening Reception	Banner Placement	Complimentary Info Booth Space	Blog/Social Media Feature	Link to Website	Advertising Package	Named Stage
Baby Grand	\$50,000+	✓	✓	✓	2	Up to 5			30 second video	
Hammond Organ	\$40,000+	✓	✓	✓	2	Up to 4			15 second video	
Marimba	\$30,000+	✓	✓	✓	2	Up to 3			15 second graphic	1 Logo backdrop
Trombone	\$20,000+	✓	✓	✓	2	Up to 3	✓	✓		1 Logo backdrop
Guitar	\$15,000+	✓	✓	✓	2	Up to 2	✓	✓		1 Logo backdrop
Clarinet	\$10,000+	✓	✓	✓	2	2	✓			
Violin	\$5,000+	✓	✓	✓	2	2	✓			
Contra Bass	\$3,000+	✓	✓	✓	1	1				
Trumpet	\$1,000+	✓	✓	✓	1					
Bass	\$500+	✓	✓							
Flute	\$250+	✓	✓							
Saxophone	\$100+	✓	✓							

Other sponsor opportunities are available, including stages and souvenirs. We are happy to work with you to create a sponsor package that is a perfect fit for your or your company.

ADVERTISING ADD-ONS

Minimum sponsorship level of \$250.00 required for participation in the Advertising Program. The following are available for purchase in addition to any advertising included in your sponsorship package. Ads are run on the 2 large screens on either side of the Main Stage in the Jazz Area. The 15 or 30 second ads will run between performances each day. Total attendance for the event tops 200,000+. Advertiser is responsible for ad creation. Don't see a package that works for you? **Call us at 940-565-0931 or email us at info@dentonjazzfest.com and we can create a package that is just right for your or your company!**

Package	Sponsor Price (in addition to benefits listed in Sponsor packages)
Daytime Package Graphics Only (15 second ads) 5 impressions during daytime hours (Potential reach 7,500+)	\$500
Prime Time Package Graphics Only (15 second ads) 5 impressions during daytime hours 3 impressions during Prime Time hours (potential reach of 7500+)	\$750
Daytime Video Package (30 seconds) 5 impressions during daytime hours (Potential reach 7,500+)	\$1250
Prime Time Video Package (30 seconds) 5 impressions during daytime hours 3 impressions during Prime Time hours (Potential reach 35,000+)	\$1500

Banner Displays

All banners must be 3' X 5' for display. Banner placement will be at the sole discretion of the Denton Festival Foundation and will be based on the amount of sponsorship. Limited to 60 banners total. Advertiser is responsible for providing camera-ready artwork **vector or press-quality, high resolution artwork (300 dpi or higher) preferred.*

Banner (3'X 5') \$250.00

Re-Hang Existing Banner \$150.00

☆☆☆☆☆☆☆☆☆☆
NEW! \$1,000 + SPONSOR VIP CLUB NEW!

Become a member of our Sponsor VIP Club and gain access to the VIP Tent backstage!

Join us for the Opening Reception on Friday afternoon from 5-7 at the VIP Tent for food and drinks and to be introduced on stage at 6:30. The Tent is available during the weekend for our Sponsor VIPs as a resting/meeting place and allows private viewing of the performances on the Main Stage. Minimum sponsorship of \$1,000.00 is required for the Sponsor VIP Club.